

REMARKS

Claims 19-37 remain pending in this application and have been finally rejected. Applicants are filing a Notice of Appeal in response to the final rejection of claims 19-37. In order to simplify the issues for the Appeal, Applicants are amending claims 30 and 36 herein. Entry of the amendments to claims 30 and 36 is requested since the amendments raise no new issues and merely simplify the issues for the Appeal, as explained below.

With respect to claim 30, the Examiner indicated in the final Office Action that “[w]hat is realized is an encoding, decoding and transmitting location information,” and that the body of the claim doesn’t relate to “method of formatting data.” While Applicants do not agree with the Examiner’s contention, in order to obviate the Examiner’s contention Applicants have amended claim 30 to recite a “method of at least one of electronically encoding, decoding and transmitting location information of objects”

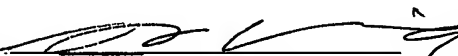
With respect to claim 36, Applicants have amended this claim to limit the subject matter to an “electronic system for transmitting location information”

The Office is authorized to charge any fees deemed necessary in connection with this Amendment to Kenyon & Kenyon LLP’s Deposit Account No. 11-0600.

Respectfully submitted,

KENYON & KENYON LLP

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